



AE
SIGNAGE



SIGNAGE MANUFACTURE SINCE 1976

Some people make their names
WE CAN MAKE YOURS



FROM THE DIRECTOR

Signage manufacture is an exciting and challenging industry – in which AE Signage thrives.

Signage is all around us and forms an essential part of how we understand and interact with our environment and public spaces – attracting attention, displaying brand identities and efficiently directing people to their destinations. Well designed, functional and aesthetically pleasing signage makes the experience and interaction better.

We can make your brand stand out.

We have the knowledge and experience to provide you with a full signage solution to suit your needs, from initial design and development to manufacturing, installation and maintenance. Working with an experienced and professional team gives you peace of mind that your brand is in good hands.

I invite you to read further to discover more about AE Signage and what we have to offer.

ABOUT AE SIGNAGE

We specialise in the concept design and planning, manufacture, project management, installation and after sales servicing of customised retail, corporate, petrochemical, wayfinding, shopping centre and other general branding signage.

With more than forty years' experience in the industry, we produce a wide range of high quality signage, custom built to suit our clients' specific needs by means of perspex and metal fabrication, the latest LED and neon lighting technology, as well as printed and vinyl graphics.

Whether it is for a single signage application or a full roll out program, our experienced team of experts offers the complete signage solution, from initial planning and design to specialist manufacturing and installation.

Installations are done throughout South Africa as well as other African countries, utilizing access equipment such as boom lifts, scaffolding, rope access and cranes where necessary.



● African Countries Supplied by AE Signage

MISSION STATEMENT

Through innovation and continuous improvement, we strive to provide a high quality product, and offer our clients exceptional value and support.

To build long term working relationships and continue to grow and emerge as a world class signage supplier.

OUR HISTORY

AE PLASTICS

The company was founded in 1976 and initially produced Point of Purchase display items along with their branding and signage elements. As the company grew and expanded into the retail market, the signage side of the business continued to grow, until a point in the early 1980's when the company's focus shifted exclusively to signage manufacture.

The company was able to quickly establish good working relationships with several of South Africa's leading retailers through consistently delivering a quality product on time. Many of these working partnerships still continue today.

AE SIGNAGE

With a lot of focus being placed on future growth and sustainability, in 2018 AE Plastics underwent a name change to better reflect who we are and our position in the market.

We have a proud history and continue to look to the future to ensure our continued growth as a company and as individuals. We look to discover new opportunities and to unlock value from within.

Today the AE Signage group includes:

[AE Signage Industries](#) | [AE Signage Africa](#) | [AE Signage Services](#)



1976 AE Plastics started in Simpson St Germiston, in a 400m² factory.



1980 AE Plastics moved to 125 High Rd Germiston to a 850m² factory.



1983 AE Plastics moved to 130 High Rd Germiston to a 1200m² factory.



1984 AE Plastics manufactured and installed its first pylon sign.



1985 Pentagraph cutting machines replaced by CNC computer controlled cutters. AE bought their first CNC machine.



1970's

1980's



1982 IBM released the personal computer in South Africa. AE purchased a 32kB machine.



1983 Fax machines became mainstream and AE bought their first fax machine.



1990 Self adhesive vinyl film released into the South African signage market.



WHAT WE OFFER

CONCEPT DESIGN

- Logo design.
- Signage development and applications.
- 3D artwork renders.
- Corporate identity manuals.

ENGINEERING DESIGN

- Engineering design and drawings.
- Prototypes.
- Material specifications.

SITE SURVEYS

- Site surveys and measurements.
- Site scoping in terms of signage application.

PRODUCTION

- Complete in-house manufacturing.
- Project management.
- Crating and packaging.
- On-site warehousing.

RE-BRANDING

- Full re-branding solutions.
- Implementation throughout Africa.

INSTALLATION

- Installation within South Africa and neighbouring countries.
- Collaboration with installation teams beyond Southern Africa.
- Servicing and maintenance.

1999 AE Plastics acquired additional space to increase factory size to 2000m².



2010 AE Plastics expanded into the Sub-Saharan African market.



2010 AE moved to new custom built 4000m² factory in Dekama Rd Wadeville.



2016 AE moved to new 10 000m² facility in Immelman Rd Wadeville.



2018 AE Plastics name change to AE Signage.



1990's



1994 South Africa's first democratic election.



1996 The internet and cell phones became mainstream.



2010 Soccer World Cup hosted by South Africa.



2012 LEDs replaced neon and fluorescents as the preferred method of signage illumination.

2010's

PRODUCTS

We produce a wide range of products from materials such as perspex (acrylic), aluminium, mild steel, stainless steel and wood. High quality LED lighting components are used for illumination and lighting effects. All production is done in-house.

- Fabricated letters

- Channel letters

- Flat cut out letters

- Pylon signs

- Pole signs

- Sign boxes

- Building / Shopfront / Internal signs

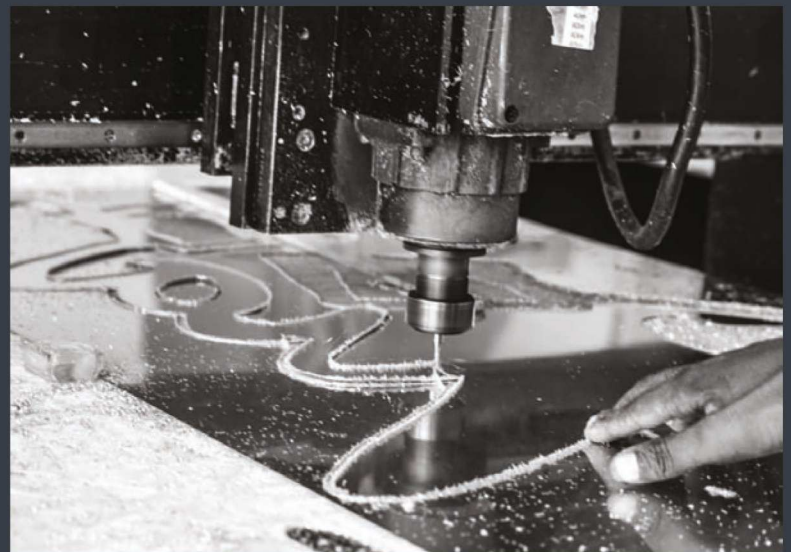
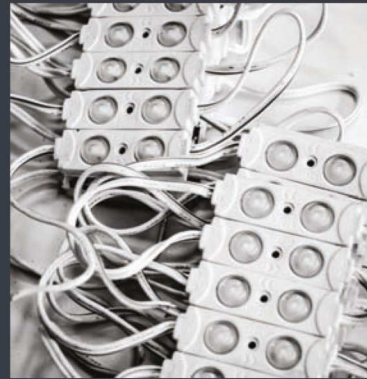
- Wayfinding signs

- Neon signs

- Vinyl and printing

- Architectural signs

- Building and canopy cladding



RETAIL SIGNAGE

PROJECTS

Ensuring retail brand identities are consistently applied over multiple locations.
Giving brands the edge in busy retail environments.



SHOPPING CENTRE SIGNAGE

Turnkey signage solutions for neighbourhood, regional and super regional shopping centres.
Main identity building signs, parking and directional signs, disclaimer and statutory signs, internal directory and directional signs.



PETROCHEMICAL SIGNAGE

PROJECTS

Complete signage offering - main identity pylons, canopy signs, canopy cladding, forecourt signs.
New site and retrofit solutions. Supply, installation and maintenance services.



CORPORATE SIGNAGE

High end signage and bespoke design for corporate environments.



PYLON SIGNAGE

PROJECTS

Free standing pylon signs. Eye catching and high impact.
Designed and manufactured in accordance with engineering protocols.



WAYFINDING SIGNAGE

The best way from point A to point B.
We assist developers and architects with movement analysis and development of comprehensive wayfinding plans.



NEON SIGNAGE

PROJECTS

A classic look that never fails to impress.

Neon signs are fully customisable to any shape or form, adding a special touch to any retail or corporate space.



BUILDING CLADDING

Building and canopy cladding with ACM (Aluminium Composite Material) is a fast growing trend.

Providing a high quality finish to new and old buildings alike.



CHOOSE THE RIGHT SIGNAGE PARTNER

AE Signage produces a high quality product with focus on customer satisfaction. We have the ability and willingness to grow and get better every day. With over 40 years' experience in the signage industry and a modern 10,000m² production facility, we are one of the most established and biggest signage companies in Africa.

There are several key points which will help ensure our success as your signage partner:






- In-depth knowledge of the signage industry.
- Innovation through product design and development.
- The capacity and ability to quickly respond to clients' needs.
- Dedicated resources allocated to client specific production.
- Proven track record.
- The ability to manage major signage projects through the full supply chain cycle – from site scoping through to installation.





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